



University Fixed Route

University of Maryland, Baltimore County | Baltimore, MD

In 2006, University of Maryland, Baltimore County was one of the first five customers to partner with TransLoc. On-campus transit is funded through a student parking fee approved through a committee with student representatives. UMBC prides itself on diversity and

inclusion, with 120 countries represented on-campus, transit focuses on being able to meet the needs of commuter and international students specifically. As the campus looks ahead, they are eager to expand the service to tie into other universities in the area.



CASE STUDY

GOALS

- Safe, reliable, and responsive transit offering real-time tracking to students
- Create a transit system to meet the needs of commuter and international students without cars while also allowing students the opportunity not to need cars on campus

OUTCOMES

- 120% increase in ridership from 2015 – 2019 approaching 400,000 rides*
- Reviewed headway and on-time data and added a peak time run to dramatically improve wait times and bus overcrowding
- Four local agencies have also partnered with TransLoc after seeing their success

24

Vehicles

1,000

Average daily rides

2006

Partnered with TransLoc



“I think it’s a wonderful service, we’ve had nothing but success with it. From using the instant replay viewer to review routes to see if someone actually hasn’t stopped at a stop, to the breadth of availability to students to track the buses.”

— Grant McGarvey,
Assistant Director
UMBC Transit



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